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For A New World Update

Issue #11 - April 2024

Dear CiviCRM,

A little news of the outreach of For A New World.

Visitors

- 48,000 visitors in the past 12 months, of which 34,000 were first-time visitors
- 18,000 came to the website via a search engine (Google, Bing, etc)
- 13,000 came after entering our website address directly
- 1,500 came via other websites and newsletters, like lofC

Social media

- 159,000 people reached since April 2023
- 335 people followed our Facebook and Instagram pages
- 2,400 people visited our website through social media posts

A need

In order to make FANW more widely known, Mustapha Olatunji, a communications professional living in Nigeria, came to us a year ago. He resigned his job with an NGO to be able to offer 20-25 hours/week for FANW He has written about <u>his experience with FANW</u> in a blog.

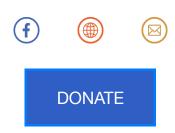
We offered to share his financial burdens, but we are unable to continue this from May onward. In case anyone can help, contributions can be made <u>via our PayPal page</u> (where you can use PayPal or a credit/debit card).

The For A New World blog

For seven months a blog has been posted: <u>https://www.foranewworld.org/blog</u>

Please consider signing up to receive an email notification whenever a new blog is posted. You can do this by <u>updating your</u> <u>preferences here</u>.

Warmest wishes from Edward and the Production Team



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