Issue #06, 2021-05-04

### Introduction

Dear {contact.first\_name},

### Let's start with a word on Copyright and Privacy

Since the very start of this project, we've been mindful of the importance of questions concerning Copyright and Privacy (including GDPR, the General Data Protection Regulation), two concepts that protect authors as well as individuals from "illicit" use of material and/or personal data.

After carefully reviewing the details of the rules and regulations, and heeding concerns expressed by some visitors regarding the 4800 sound recordings of meetings from Caux, we decided to remove all but a handful of these from the website until we have worked through the issues. We'll go into more detail about this in our next Update...

Until all is resolved, however, we want to stress that <u>if anyone figures</u> on the platform with a bio or a photo, or any other material linked to them who does not want to do so, we will take that material down <u>straight away</u> without arguing!

### **Opting in to our contact database**

An important aspect of GDPR is that you *consent* to us keeping your personal data, such as your name and address and other contact information. This is only used for occasional e-mail sendouts, such as this newsletter.

We want to be *certain* that you are happy to be in our contact database and wish to receive this newsletter. Therefore, we now ask you to make an intentional choice by answering YES or NO to the question below.

Note: If you do not reply within a certain period, you will be automatically removed from the contact database.

Does For A New World have your consent to store your personal data (contact information) in its database?

#### NO (I dissent)

#### For A New World on Facebook

For A New World now has a <u>Facebook page</u> that one can "Like" and share with friends. The purpose of the page is mostly to serve as a "conduit" to the actual website, but from time to time we also aim to post some short updates or tips on material to explore, too. In the most recent post, Andrew Stallybrass mentions the publication 'Daphne du Maurier and Her Sisters' by Jane Dunn, who describes two visits to the Caux Palace in the 1920s, with the Edgar Wallace family.

To visit the Facebook page, simply go to Facebook and type in "For A New World" in the search bar - our page should turn up at the top of the results together with our "fanw" logo.

### Ann-Kristin Thulin-Särnbrink - in memoriam



# "How do you hold a moon-beam in your hand?"

by Gunnar Söderlund, 2021-04-27

Ann-Kristin Thulin-Särnbrink has, as one aptly says in Swedish, stepped out of time. My beloved cousin, one of the initiators of this very project and first President of the board, died in the morning of Easter Monday. An unexpected heart failure took her breath and spirit away.

Her husband Nils-Erik, who was quickly joined by medically trained people, could only begin to try to absorb the fact that his soulmate of nearly 50 years was no longer there...

...read the full article here.

## Content updates

**Courrier d'Information, Tribune de Caux & Changer** 

Bonjour, les lecteurs français! Grâce à notre "maître des magazines" et spécialiste de la numérisation, Andrew Stallybrass, nous avons maintenant plus de **400** numéros complets des magazines français *Courrier d'Information (1953-1966)*, *Tribune de Caux (1966-1979)*, & *Changer (1979-2001)* disponibles sur le site!

Veuillez cliquer sur les images ci-dessous pour accéder aux magazines:



#### Yet more photos from the Caux archives

Since last Update, ca 250 beautiful photos from the Caux archives featuring people have been added to the website, much thanks to the hard digitalization work of Eliane Stallybrass and John Azzopardi. More than 200 of these photos are of people who did not figure on the website at all before. Not only do they now *exist* on the website, they also have got at least one photo each to help tell their stories. See a few, small example photos below.

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Click **here** to go to a page with many more portrait and group photos, viewable in larger format and with more detailed information available.



Marie-José & Michel Orphelin / Leland Holland & Rudolf Pechel / The Otubelus



Helena Leahy, Kathleen Dodds Johnson & Nancy Ruthven / Ranjit Singh & Roger Etchegaray

### Quotes and anecdotes

You may be wondering how many people do visit the *For a new world* website. Well, we do too. Therefore, each month or so we look at visitor statistics and want to share these with you in this issue. In total, since the site went "live" some four months ago, there have been...

#### more than 12,283 visitors

...to the *For A New World* website, not including our own team's visits when working on updating the website, of course.

### Contribute (time, skill or material)

### Become more involved in the project

One of the most vital resources to an undertaking like this, apart from finances, is a passionate core team of motivated people. While we are that, we are also aware that our "core" team is quite small - there is by far more that we want to do than what we have the collective time to do. We are also very fragile, in the sense that there are some things that only one of us knows how to do. Therefore, we seek assistance from any and all readers who would like to get more deeply involved in the project.

Ideally, you'd like to take on the responsibility for a section of the website or a category of work to be done. But just a contribution of your time and skill on a more continuous basis would mean a lot! Please let us know if you or someone you know would like to become involved on a more continuous basis.

#### Help us save precious, historic material!

If you have any material, such as documents, letters, photos or recordings that might be of interest, or if you need advice on personal archives and what to keep (or not to keep), please be in touch with us. We feel that part of the big story is already lost and that we must do everything we can to preserve what's left...

#### **Proofread text on pages**

There is a continuous need to proofread text on pages. Most are in English, but there are a few also in French, German and a few other languages.

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Do you wish to help with any of the above, or anything else? Then please click the button below or send us a reply to this newsletter with more details on what you'd feel motivated to help us with.

CONTRIBUTE TIME, SKILL or MATERIAL

### Contribute (financially)

Our net budget for 2021 is SEK 824,000 (approximately €82,000, USD \$100,000, GBP £72,000). All of this needs to be raised. Therefore we are extremely grateful for, and encouraged by, generous donations by friends and supporters in several countries. In particular we express our thanks to the Oxford Group (IofC UK) which has promised a sum of GBP £25,000 − just over one-third of our annual budget.

We continue to proceed with the project in faith, believing in the old adage that "where 'God' guides, 'God' provides". We welcome all your ideas about how we may raise the funds needed for this project, year by year.

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If you do wish to make a financial contribution, please click the blue button below to see various means of payment. Or, click the yellow Donate button at the bottom of the newsletter to pay using a secure page where you can choose to pay by credit card if you do not have a PayPal account. Clicking the button will open a new page saying "Make a donation to 'Stiftelsen För en ny värld'".

MAKE A FINANCIAL CONTRIBUTION

# "Deep dive"

In this new section, we aim to describe a bit more in detail some things, such as why we have chosen to display content in a certain way or how we've thought about this or that layout, etc. This time around, Edward Peters explains a bit more on how we choose the "sort order" for lists of content on the website.

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One interesting question we have discussed much in our editorial team is what sort order to use for presenting lists of content. Should it be alphabetical, or by date added? Or should we 'promote' content that we think is particularly important, or simply use a random order?

We started out with the default being alphabetical order, with a second option to choose to order by date added. In some parts of the site we chose to 'randomise' the order, for example in the carousels on the homepage.

As we thought more about what you as a visitor would hope to find, we realised that having first in lists any items which had no useful content (e.g. just a page about a person or publication but without any additional information) was not particularly helpful. So in most parts of the site we have adopted as default sort order the 'completeness' of the content item. For example, on the Person Profiles page (People>Person Profiles) those pages which have enough useful information and a photo of the person will appear before those items which do not. Items in that 'completeness' group are then randomised so that there is no preferential treatment.

Moreover, you as a visitor can choose the sort order on all the "landing pages" next to the SORT BY heading. The options are: Completeness, Random, Lastname and Date added (Ascending or Descending). See an example in the image below.

Meanwhile, in the "carousel" blocks on the homepage, we have identified a limited number of items in each category that we wish to be in the selection, but the order in which they appear is then randomised. Please do share your thoughts if you have ideas on how to improve this methodology!



And finally: thank you again for showing an interest in our endeavour.

Best wishes from the production team, the board and the translators (click the link to see who we are).

Visit the website | Call us (in Sweden): +46 8 59148033, or

