

**ROAD**

**FROM**

**RUIN**

# ROAD FROM RUIN

Germany—today and yesterday

Heart of the struggle for Europe

Heir of war and bloodshed

Cradle of warring ideologies

AND TOMORROW . . . . ?

## FOREWORD

**W**e Germans stand at a turning-point in history. We have taken a wrong way to its logical end. Now we have a great opportunity. We can begin to take an entirely new way. The road away from ruin lies clearly ahead. It is the way which we Germans and the nations of the twentieth century must grasp if we are not to go down to destruction.

The Ruhr is the centre of the power lines of Europe. From us here in this land, a strong and distinctive contribution towards European recovery is awaited. A new order can be set up only when we first set up a new order in the heart of man. This new order must then be worked out in social, political and economic life. Change can bring a new economic stability. The rebirth of the individual multiplied a millionfold will bring to birth a new age.

The vast majority of Germans today are through with dictatorship. We have learned the hard way that order without liberty and justice is a poor bargain. Yet it is one thing to

fight an ideology—it is another thing to have a better one to take its place. The real answer to any ideology must be a superior ideology. Germany needs an inspired ideology to support her new democracy.

Moral Re-Armament is the spiritual road to a new Europe. This fact gives us confidence that from a new spirit the contours and shape of a new Europe will form. In our cabinet we have already begun to see the fruits of this ideology at work.

This is the ideology which can bring us the moral and spiritual healing we need in our nation and provide a real basis of peace with other nations. When the nations of the world seek the good road with conviction and passion, then I believe there is a new beginning for the world.

KARL ARNOLD  
*Minister-President*  
*North Rhine/Westphalia*

*Düsseldorf*  
*January, 1949*







WHAT WILL THESE CHILDREN SEE ?



WHAT IDEAS WILL SHAPE THE FUTURE OF GERMANY ?





TODAY THERE ARE RUINS NOT ONLY IN THE STREETS



BUT IN THE HEARTS AND MINDS OF MEN.



THE RUBBLE IS BEING CLEARED AWAY



EVERYONE IS TRYING TO REBUILD





THERE IS FOOD

IN THE SHOP WINDOWS NOW



*Planet*

The political representatives of the eleven states of the Western Zones met at Bonn to draw up a Provisional Constitution for Western Germany.

ABLE MEN ARE CREATING THE FRAMEWORK FOR DEMOCRACY



BUT WHAT OF THE MINDS OF THE MILLIONS ?





IS THERE A ROAD THAT CAN LEAD A NATION



AWAY FROM THE RUIN BORN OF WRONG IDEAS ?

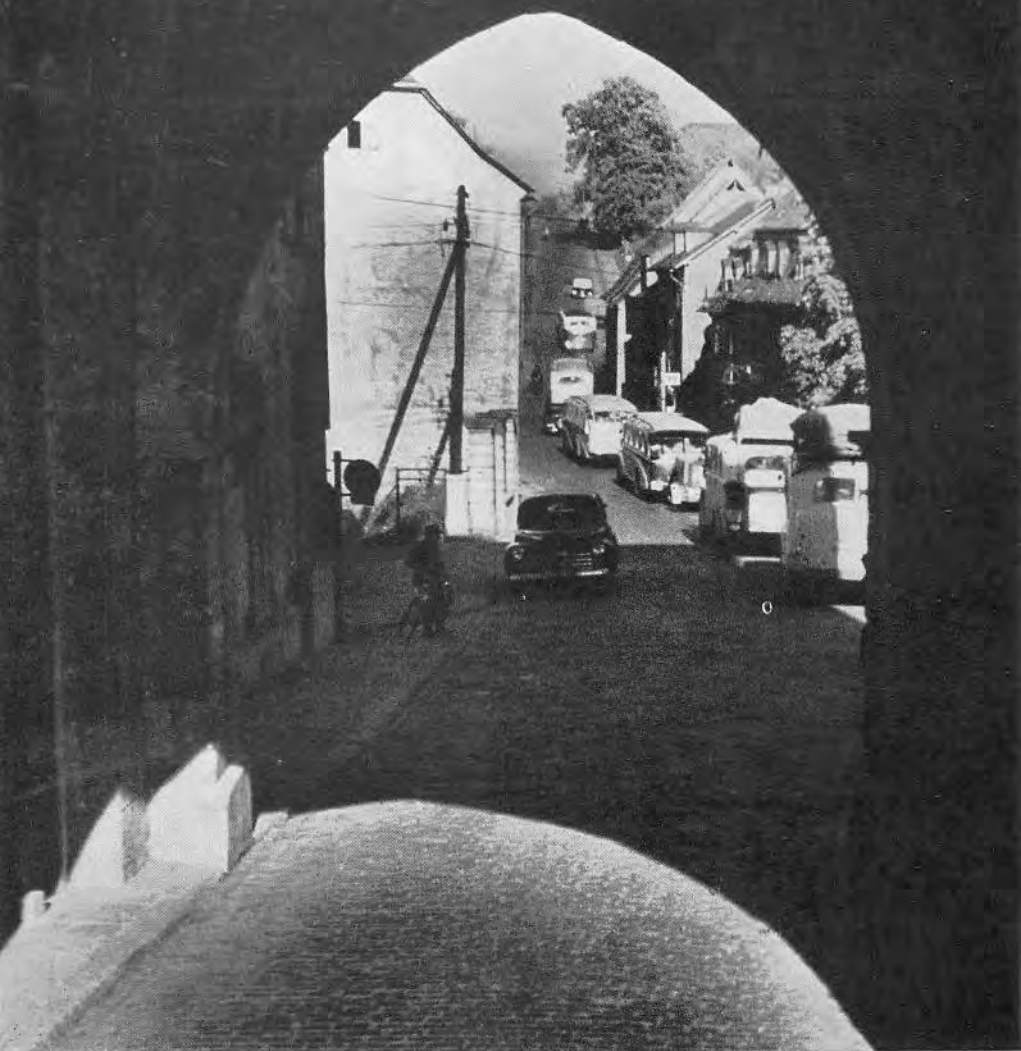


A GOOD ROAD ?





INTO THE HEART OF THE NATION



The cavalcade which crossed the border from Switzerland into Germany last month brought more than the cast of *The Good Road*, more than two hundred and fifty people from twenty nations. It brought the vital elements for which defeated, divided Germany hungers. It brought the faith, the hope, the warmth of affection from which a new world can be built.

GRETA HENNEMANN  
*Special Correspondent, Tagesspiegel, Berlin*

SOMETHING NEW HAS ENTERED



COMING FROM MANY LANDS

Herrn  
Dr. Frank Buchman  
Möuntle House  
5 a s out street  
(Schweiz)

Sehr verehrter Herr Dr. Frank Buchman

Ich würde es sehr wünschen, wenn Sie sich am 1. Oktober 1949  
"The good Road" aufgeführt hat, so wären Sie und Ihre Freunde  
kommen könnte. Meine Freunde und ich würden Ihnen natürlich  
Reise, die die Idee der körperlichen Aufklärung widersprechen ist  
möglich, stark begrüßen können. In diesem Sinne

REBE

035 Telegramm Deutsche Post

355 DE 111 F 1100/A 122 7/10 1321

WE JUST LEARN THAT YOU ARE VISITING GERMANY WITHOUT  
NEGLECTING THE IMPORTANCE OF SOUTHERN AND WESTERN GERMANY.  
WE DARE SAY THAT AT PRESENT BERLIN IS THE MOST IMPORTANT  
PLACE IN GERMANY. THERE IS HIGH INTEREST IN MORAL  
REARMAMENT IN BERLIN AND WE ALL WOULD BE GLAD TO HAVE YOU  
SAC YOUR PEOPLE BERLIN ORDER TO PREPARE FURTHER DEVISING  
YOUR INTELLIGENT IDEA WHICH MAY PROVE OF DECISIVE VALUE REGARD  
THE ISSUE OF THE FIGHT FOR BERLIN FOR THE SAFETY OF EUROPE  
AND FOR THE LIBERTY OF PARLIMAN PLACES. LET US KNOW AS SOON  
AS POSSIBLE WHETHER YOU ARE ABLE TO ACCEPT OUR INVITATION  
ERIK REGER TISSERVELER BERLIN TELPELCH

7581 \* Telegramm 24/09 GUT + Post  
2381 HAMBURG F 2472 19 1335

DR FRANK BUCHMAN GOOD ROAD  
AMERICAN EXPRESS COMPANY  
FRANKFURTMAIN

WUERDE AUFRICHTIG BEGRÜSSEN WENN THEATERGRUPPE MORAL  
REARMAMENT AUCH HAMBURG BESUCHEN KOENNTE VORSCHLAGER ALFANG  
NOVEMBER + BUEBERGMEISTER BRAUER +

Telegramm - Telegramme - Telegramma

53

1949 RUSSELLDORF T 1214 10 2819 0911

DR FRANK BUCHMAN CAUCASCHETA  
MOUNTAINHAUSE

DIE MITGLIEDER DER LANDESREGIERUNG VON NORDRHEIN WESTFALEN  
DIE INFOLGE IHRER FREUNDLICHEN EINLADUNG AN IHREN ARBEITEN  
IN CAUX TEILNAHMEN KONNTEN HABEN DEN WUNSCH BEAUESSERT DIE  
LANDESREGIERUNG MOEGE SIE BITTEN IHR VERKEN AUCH AUF NORDRHEIN  
WESTFALEN UND DORT GANZ BESONDERS AUF DAS RUHRGEBIET

PROFESSOR KURT LANDSBERG

VERLEGER VON DR. RUDOLF PEEHL  
VERLAGSSTELLE  
BERLIN 100 101

Der Ministerpräsident  
DES LANDES NORDRHEIN - WESTFALEN

MünchenerMerkur

DIE ZEITUNGSDIREKTION

Am Freitag, den 2. September 1949

Preis 1,20 M.  
Nr. 111

Sehr geehrter Herr Dr. Frank Buchman

Wir wir haben, natürlich die Möglichkeit die Spieltheater der Moralischen  
Aufbau, die in Caux den "guten Weg" gespielt hat, für ein  
Gespiel nach Deutschland zu bekommen. Alle, die wir in Caux gesehen  
hätten, dieses ausgezeichnete Spiel zu sehen, waren sehr bezaubert  
und formtark beeindruckt. Wir begrüßen diese Möglichkeit und laden  
die Spieltheater mit dem "guten Weg" ebenso herzlich ein, dringende auch  
bieten ein.

Mit herzlichen Grüßen

H. Thard  
Bayer. Ministerpräsident

A. G. Pöhlmann  
Landesminister

L. H. H. H. H.

L. H. H. H. H.

L. H. H. H. H.

L. H. H. H. H.

L. H. H. H. H.

L. H. H. H. H.

L. H. H. H. H.

H. Thard

A. G. Pöhlmann

L. H. H. H. H.

L. H. H. H. H.

L. H. H. H. H.

L. H. H. H. H.

L. H. H. H. H.

The cabinet of North Rhine/Westphalia, Minister-Presidents  
and Cabinet Ministers of other States issued official invitations.

INVITED BY GERMAN GOVERNMENTS AND PEOPLE





AT CAUX, SWITZERLAND, Dr. Rudolf Pechel, Editor of the *Deutsche Rundschau*, and a group of German newspapermen were among more than six hundred Germans who attended the World Assembly for Moral Re-Armament during the past two years by arrangement of United States and British authorities. The first large delegation from Germany to take part in any international conference since the war, they included Minister-Presidents, Members of Parliament, miners and business men, educators, farmers and youth.

WHO WANTED FOR THEIR NATION



PAUL BAUSCH

*Director of Price Control  
Württemberg-Baden*

ALFRED VOLZ

*Leader Liberal Democratic Party, Korntal,  
Württemberg-Baden*

I went and talked with my political opponents, particularly about the mistakes I myself had made. The result was the beginning of teamwork.

PAUL BAUSCH

*Christian Democrat*

When Mr. Bausch admitted his own responsibility for the bad atmosphere in our political life, the ice melted. We now have a regular four-party Round Table which plans for the whole community.

ALFRED VOLZ

*Liberal Democrat*

TEAMWORK IN POLITICS



COMRADESHIP IN THE COMMON BATTLE FOR A NEW WORLD



LORENZ HAGEN  
*President  
Bavarian Trades Unions*

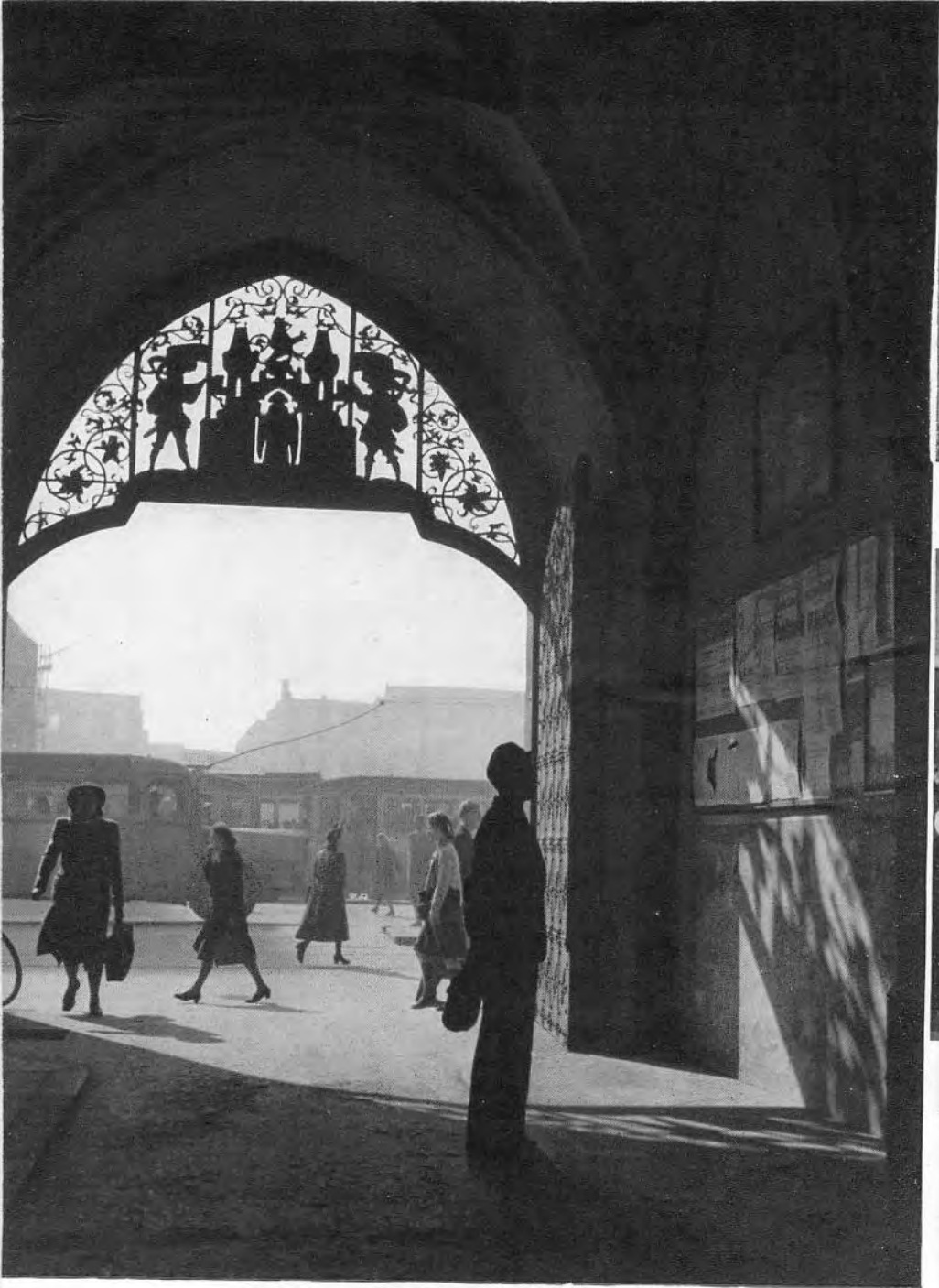
THOMAS WIMMER  
*Lord Mayor of Munich*

GUSTAV SCHIEFER  
*Vice-President  
Bavarian Trades Unions*

The review, *The Good Road*, shows in a realistic way through its many facets the social and human breakdown of life in our age. The solution of the problems through the revolutionary idea of Moral Re-Armament is not only expressed, but transferred into action. We hope that everybody will find the good road.

LORENZ HAGEN

A UNITING WORLD IDEOLOGY FOR LABOUR.



GERMANY OPENED THE DOOR



*Minister-President Arnold welcomes the Scandinavian chorus.*

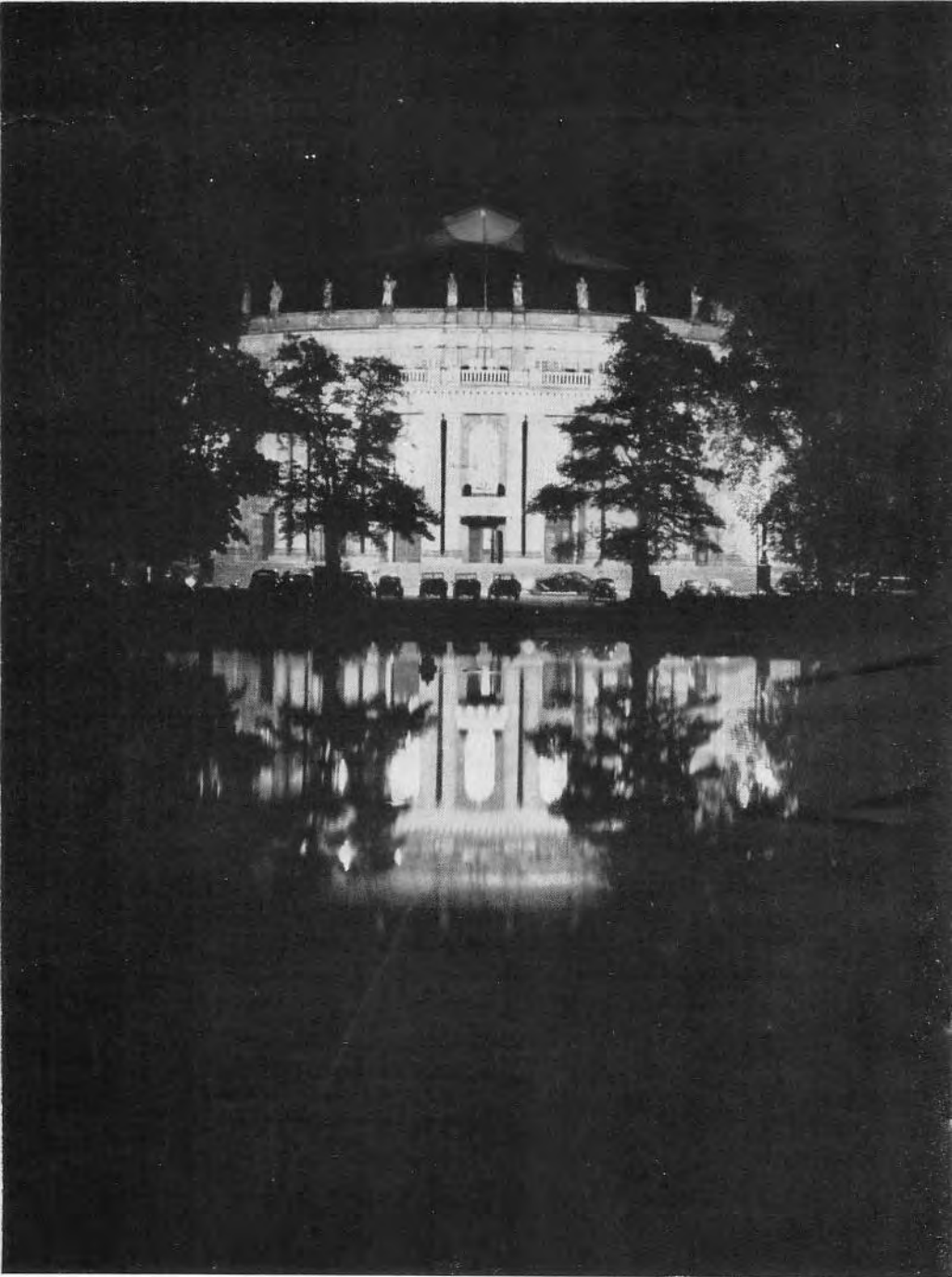
The wise statesman recognizes the urgent need of something to set against the wrong ideology—a better, a stronger ideology, with universal validity, that can be understood by everyone. That is Moral Re-Armament—for everyone, everywhere. It is valid not for one land alone, but for the whole world.

DR. WILHELM HÖGNER

*Social Democrat.*

*Attorney-General of Bavaria,  
Former Minister-President*

TO THE LARGEST CIVILIAN GROUP TO ENTER SINCE THE WAR.



*State Theatre, Stuttgart.*

IN CITY AFTER CITY

Neues  
großes  
Programm  
Beginn 20 Uhr

...MATTER OF LIFE AND DEATH...  
...M. POWELL & E. PRESSBURGER...  
...THE ARCHERS - FILM...  
...THE EAGLE - LIQUOR...

...SCHAUSPIEL...  
...OPERETTE...  
...STADT...  
...THEATER...

Schauspiel  
Theater am Brunnenhof  
**DER  
DOPPELADLER**

Operette  
Theater am Gärtnersplatz  
Donnerstag 14. Oktober 1933  
Sonderaufführung  
der amerikanischen  
musikalischen Revue  
**THE  
GOOD ROAD**  
(DER GUTE WEG)

So  
für getrag  
St  
Komme  
T  
ii  
Fortsch  
Mün

**HEILIGEN-TAFEL**

Deutsche  
Städt. Bäckerei GmbH.  
Geschäftsbüro: München 2  
Humboldtstr. 11

**Pfandbrief-Besitzer!  
Obligationäre!**

OTTO JUI  
**Vom  
des S**

THEY DRAMATIZED THE BASIC IDEOLOGY OF FREEDOM.





NIGHT AFTER NIGHT



“THE GOOD ROAD” PLAYED TO CROWDED THEATRES.



“The whole world is my neighbour when you and I get together.”

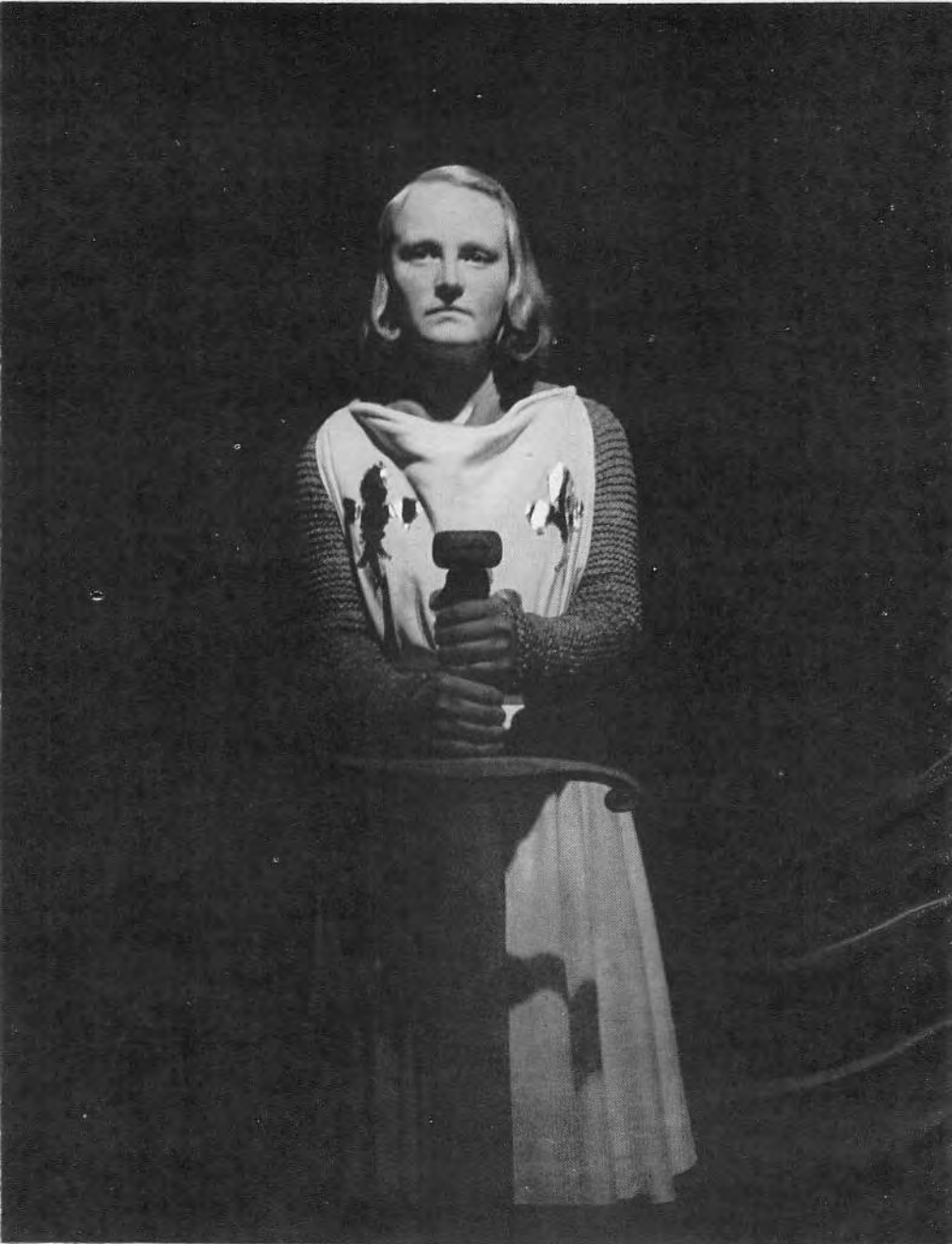
THE FARMER AND HIS WIFE

GERMAN HEARTS WERE WARMED



“Hey, just a minute! Isn’t that rather like dictatorship?”  
MR. ANYMAN *and the Forces of “Materialism & Co.”*

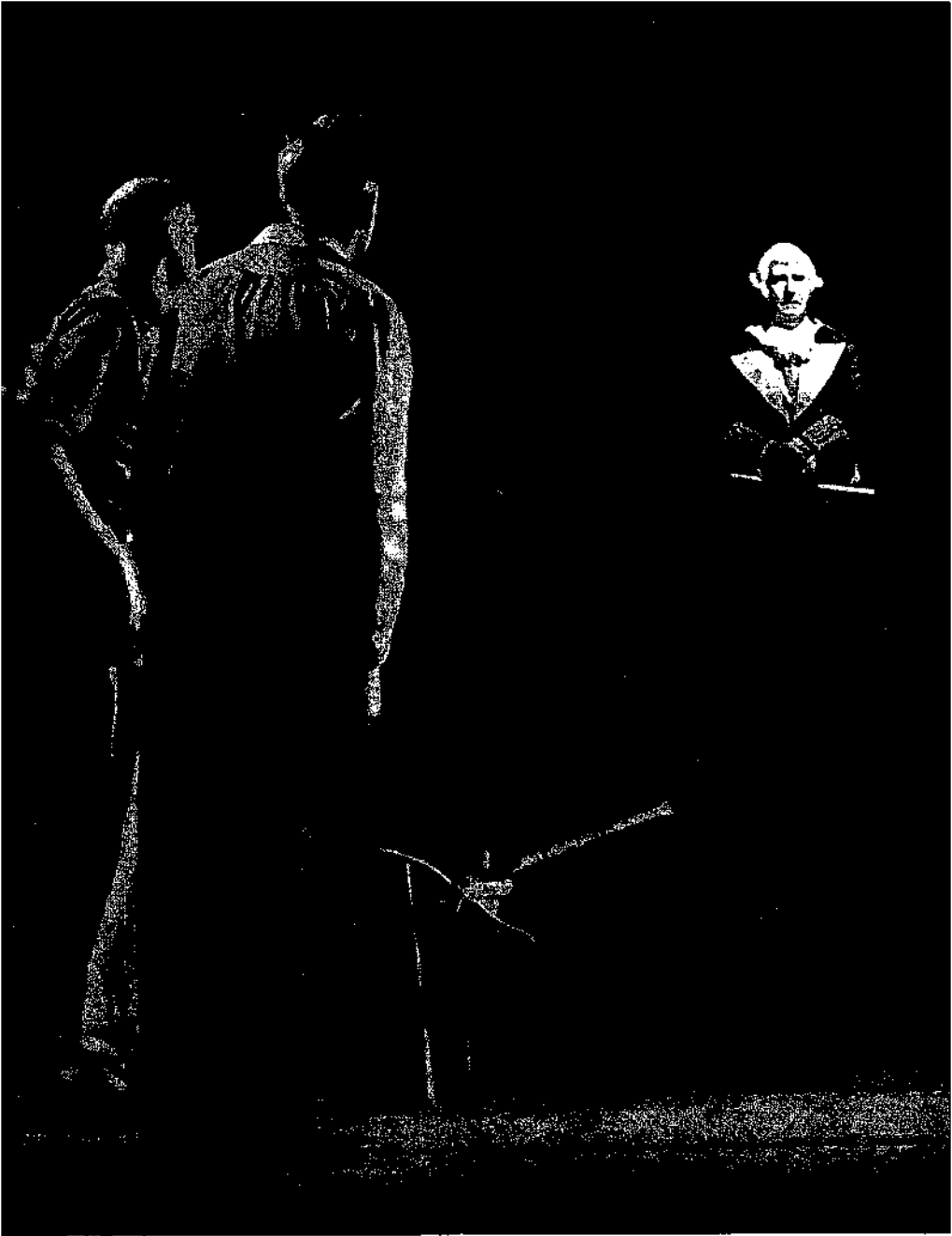
IMAGINATIONS STIRRED



“What God empowered me to do, I did, and henceforth whatever He commands me to do, I will not fail to do it.”

JOAN OF ARC

FAITH REVIVED



“ Let us raise a standard to which the wise and honest can repair.”

GEORGE WASHINGTON

AS DEMOCRACY'S HERITAGE UNFOLDED ON THE STAGE.



Betzler

The world can be like this. The world should be like this. The world must be like this. Without the spirit we have seen tonight we will never gain a lasting peace, we will never come to a true reconciliation of the nations.

Fighting with weapons alone cannot conquer ideologies. This is only possible when the spirit of man is reshaped, when men seek to understand each other again, when they put everything aside for the good of all and for the things which are of first importance. Then fear will vanish and then respect, humility and love will again arise in the world.

*DR. HANS EHARD, Minister-President of Bavaria (above right), who spoke from his box after the German première.*



“A change of heart—that’s the thing.”

WORKERS, REFUGEES, HOUSEWIVES, INTELLECTUALS



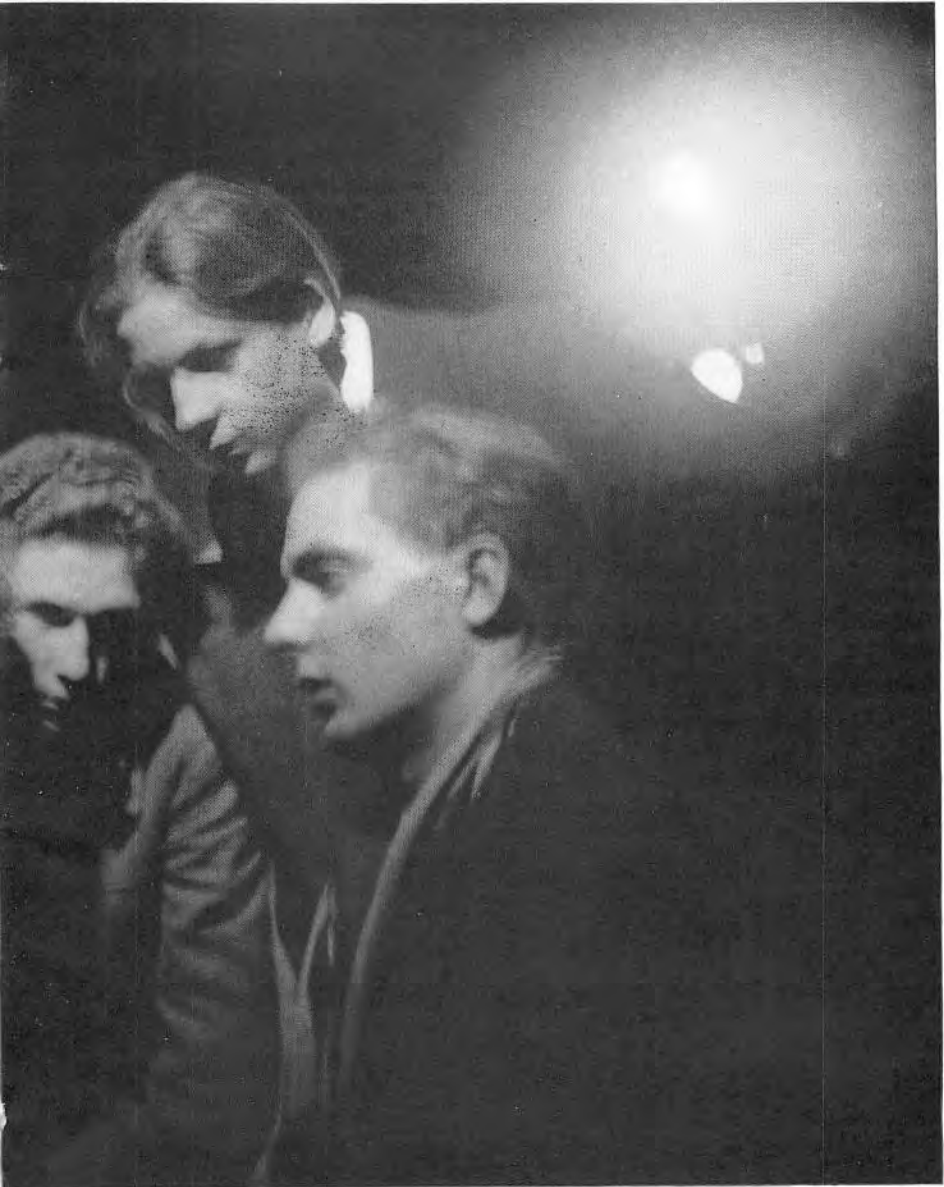


CROWDED BACKSTAGE TO MEET THE CAST





ASKING :



What does this mean for us ?

Would this end hopelessness and fear,  
crime and hunger ?

How about the black market ?—the refugees ?

Will we be in time ?

Can we reach everybody—even to the east ?



*Press conference, Munich*

OUTSIDE THE THEATRE, PRESS AND RADIO



HEADLINED NEW HOPE TO A SHATTERED NATION.

# STUTTGARTER ZEITUNG

„Der gute...“

„Juden haben keine...“



1. Jahrgang / Nummer 11

# DIE RHEINPFALZ

WACHSELN...  
RHEINPFALZ

# ILLUSTRIERTE

## Quick



### DER GUTE WEG

# Schwäbische ILLUSTRIERTE



BRUNNEN

### Gründe

Münster ist emplantbereit

„Gute Weg“ im Westen

# DIE W

WOCHENZEITUNG FÜR POLITIK-WIRTSCHAFT-H...  
Festhalten...  
Paris 22.11.1937

Moralische ...  
In Richtung der ...

Einbruch über den Abgrund  
von ...



ten ohne Politik

# Die Abendzeitung

WELTWEIT VERBREITETES WACHWORTSBLATT

5 Narren aus Caux



enz der UdSSR  
hier des Krem

Der gute Weg  
Moralische ...

Clay bereit  
Caro-Palme

Freitag, 22. Oktober 1966

## thau

Menschen auf dem guten Weg

Neuer Anfang  
Annie ...



Hollywood muß sparen

# Freiburger Rundschau

Die WZ-Glossar

Der Weg des guten Willens

engesetz bleibt  
... in ...



Moralische ...

Caux: Treffpunkt





IN THE HEART OF BIG CITIES



Looking from the Feldherrnhalle, Munich. Between the lions burned a flame throughout the Hitler régime, commemorating the sixteen Nazis killed there in the abortive putsch of 1923. Here also the first German Soviet was set up following the first World War.

PICTURES OF A NEW WORLD IN THE MAKING



STOPPED THE PUBLIC IN THEIR TRACKS



OPENED THEIR EYES

# KOHLE - DER SCHLUSSEL ZUR WIRTSCHAFTLICHEN GESUNDUNG



... IST DIE ANTWORT ALF JEDEN  
... DEN ES JE GEGEBEN HAT.



... UND NICHT ZU VERGESSEN MEINE  
FRAU UND ICH KOMMEN JETZT AUCH  
VIEL BESSER MITENANDER AUS. SAGEN  
ZWEI BRITISCHE KOHLEBERGARBEITER.

COAL—THE KEY TO INDUSTRIAL RECOVERY

## GESUNDE HEIME



HERR UND FRAU BENTLEY  
BRITISCHER BERGARBEITER ZU HAUSE  
GESUNDE HEIME SIND DAS RÜCKGRAT  
DES NATIONALEN LEBENS"

## MANNSCHAFTSARBEIT IN DER INDUSTRIE



KONFERENZ VON BERGARBEITERN  
UND BERGWERKSDIREKTOREN  
AUS FÜNF EUROPÄISCHEN LÄNDERN  
IN CAUX

## NATIONEN VEREINT



LEITER DES NORDFRANZÖSISCHEN  
UNTERNEHMERVERBANDES ROBERT TILGE  
MIT DEM BAYER. MINISTERPRÄSIDENTEN  
DR. EHARD UND FRAU

SOUND HOMES

TEAMWORK IN INDUSTRY

NATIONS UNITED

TO A NEW DAY.

**GENUG UM JEDERMANNS BEDARF ZU  
STILLEN**

**ABER**



**NICHT GENUG UM  
JEDERMANNS GIER  
ZU ERFÜLLEN**

ENOUGH FOR EVERYONE'S NEED BUT NOT ENOUGH FOR EVERYONE'S GREED

**ARBEITENDE VON GOTT GEFÜHRT**

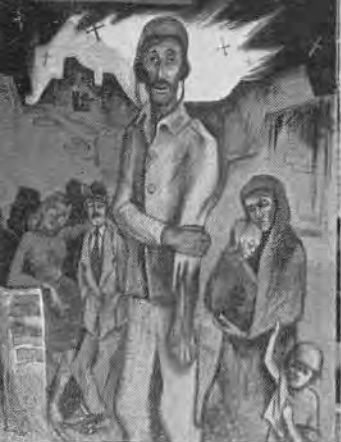


**KÖNNEN  
DIE  
WELT  
FÜHREN  
EINIGT**



LABOUR LED BY GOD CAN LEAD THE WORLD—WORKERS UNITE THE WORLD

*Es muss  
alles  
anders  
werden*



## *Ein neues Deutschland*

NICHT DURCH DIKTATUR	NICHT DURCH
EINES MANNES	GEWALT
EINER BÜROKRATIE	GESETZE
EINER KLASSE	GELD

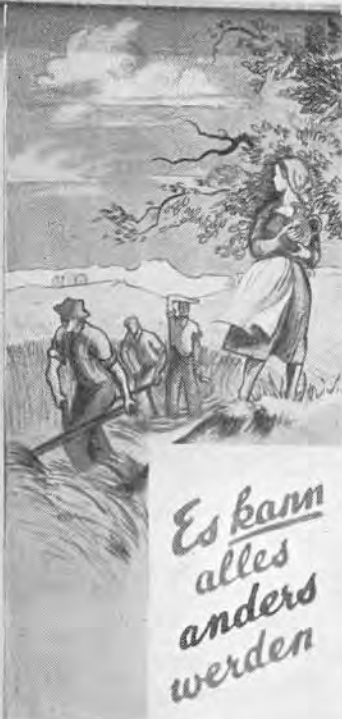
SONDERN DURCH MENSCHEN MIT EINER GROSSEN IDEE

## **INSPIRIERTE DEMOKRATIE**

AUF DICH KOMMT ES AN!

*wir kämpfen für eine neue Welt  
wir schliessen uns zusammen  
wir ändern uns*

*Es kann alles anders werden*



*Es kann  
alles  
anders  
werden*

“ A NEW GERMANY—

Not through the dictatorship of a man,  
a bureaucracy or a class.

Not through force, regulations  
or money.

But through men with a big idea—  
Inspired Democracy.”

EVERYTHING MUST CHANGE



EVERYTHING CAN CHANGE.





HOW CAN WE CHANGE ?



HOW DOES IT WORK IN THE DAILY STRUGGLE FOR EXISTENCE ?



THE VISITORS WERE INVITED INTO HOMES



*Wilhelm Kleinknecht, secretary-general of the Württemberg-Baden Trades Union Council, invited nine of the visitors to be the first post-war guests in the rebuilt Trades Union building in Stuttgart.*

We Germans have got to get rid of rubble and ruin from our streets and houses. We have got to get rid of still more rubble and ruin from our hearts and brains. This is certainly much harder, so we thoroughly back every effort which supports us in this task.

WILHELM KLEINKNECHT

AND TO TRADES UNION HEADQUARTERS



This half-loaf was given by a German worker—it was his supper—to one of the cast.

FAMILIES SHARED THEIR FOOD



I saw a signpost saying "Dachau," where four of my grandmother's family were killed. I wished I could forget. Then I thought, "Be concerned with what Germany can become." And my hatred left me.

CLAIRE WEISS  
*Paris*

OLD HURTS WERE HEALED.



YOUTH—READY FOR REVOLUTION



THEIR HOPES AND HOMES BLASTED





RALLIED



FOR THEIR FIRST GLIMPSE OF YOUNG DEMOCRACY IN ACTION



A NEW PURPOSE FOR LIVING



*Dr. Stein with three members of The Good Road cast.*

The greatest danger is that German youth will lose all faith in any future ahead of them. Our crisis is very clearly a moral one. We shall only save our nation when we educate our youth in a new spirit. When we educate them to be good citizens, bound by conscience to God, then our education will make them at the same time good Europeans and world citizens. Germany needs this new spirit as a foundation for democracy. In Moral Re-Armament lies the last chance which remains to her. For my part there is no finer task than to fight alongside the youth for a new world.

DR. ERWIN STEIN  
*Minister of Education, Hesse*

A NEW DESTINY FOR EDUCATION.



IN THE RUHR



CENTRE OF THE STRUGGLE FOR CONTROL



Management, technicians, and miners' leaders from one hundred and fifty pits, in conference at Essen, invited members of the cast of *The Good Road* to address them and give a special performance of the revue.



MET AN IDEOLOGY GREATER THAN CLASS WAR.





Recently, I went with a delegation from the German coal mines to confer with British miners' leaders. What I saw with my own eyes convinced me that they had found the good road to recovery. I talked with British miners in their homes, and with managers about the toughest problems they are up against. They told me they saw the answer in Moral Re-Armament. I told them of our difficulties in Germany. We must find a new way that is as different as the aeroplane is from the motor car or the horse and cart.

We have one great hope. We will overcome all difficulties, both material and moral, if we can bring the ideology of Moral Re-Armament to our people.

AUGUST HALBFELL  
*Minister of Labour,  
North Rhine-Westphalia.*

A FORCE IS AT WORK TO UNITE LABOUR



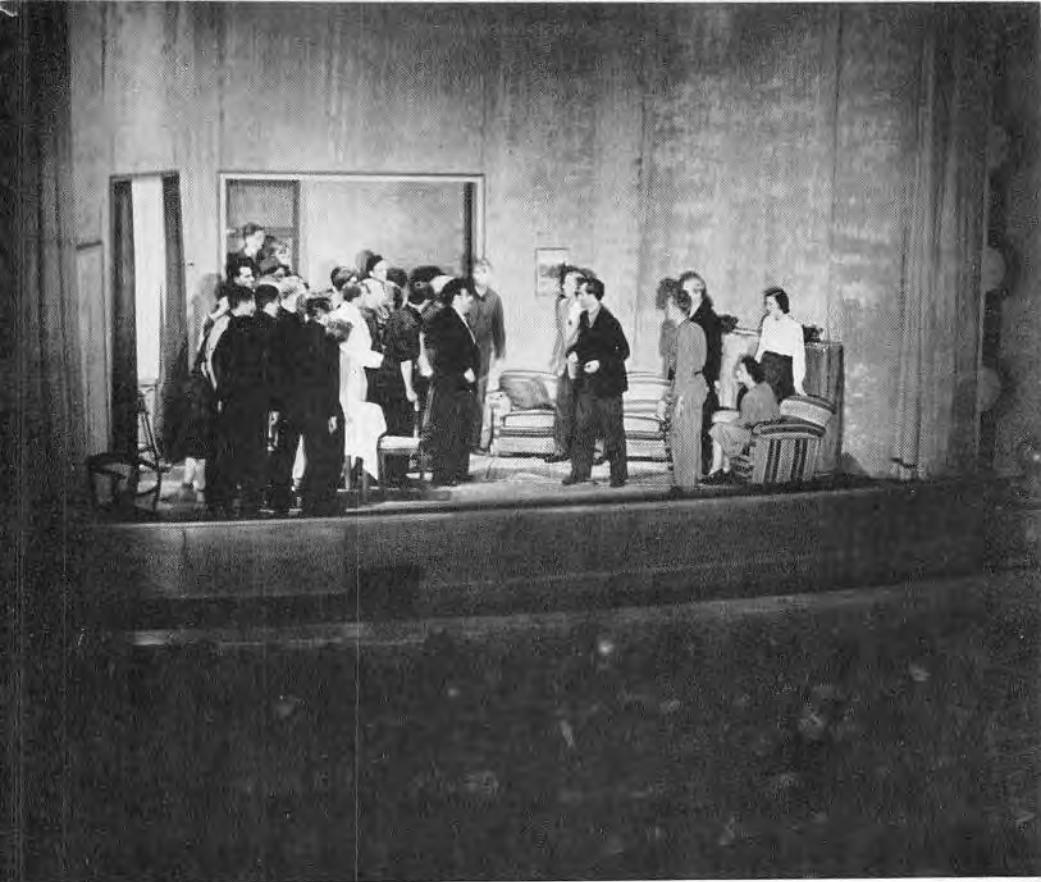
Will Rowell (right), Executive member, the British National Union of Mineworkers, Fraternal Delegate to the German Industrial Union of Mineworkers Conference in the Ruhr, with August Schmidt, President of the Ruhr Miners.

Mr. Rowell introduced at its premièr in Germany *Der Vergessene Faktor* (*The Forgotten Factor*), the industrial drama which has played an important part in building teamwork and raising production in the coal industry in Britain.



Dr. Otto Koch, Under Secretary in the Ministry of Education of North Rhine/Westphalia (right) with Oberbürgermeister Gustav Heinemann of Essen, and one of the cast of *Der Vergessene Faktor*.

EDUCATION AND GOVERNMENT



A month after *The Good Road* was shown in the Ruhr *Der Vergessene Faktor* was produced by Germans to carry on the spirit of *The Good Road*. At the première performance in Essen, Oberbürgermeister Gustav Heinemann read telegrams from political, industrial and labour leaders of Western Germany and abroad. "These telegrams," said Dr. Heinemann, "indicate that the eyes of Germany and of many nations are on us tonight." Since then, *Der Vergessene Faktor* has been continuously on tour in the industrial centres.

BRINGING TO THE GERMAN PEOPLE



Minister-President Karl Arnold, Christian Democrat (*right*), and Deputy Minister-President Walter Menzel, Socialist (*left*), greet Dr. Frank N. D. Buchman, initiator of Moral Re-Armament, at a reception given by the Government of North Rhine/Westphalia at Schloss Benrath, Düsseldorf.

UNITY ABOVE PARTY



Moral Re-Armament comes to us in an hour of need. Our people live in the centre of a world struggle. Our population is still the greatest in Western Europe. But our nation stands today without defence, without materials, without the most ordinary means of life, petrified as by a baleful influence, anxiously looking to what happens in the east, and attendant upon the decisions of the Great Powers.

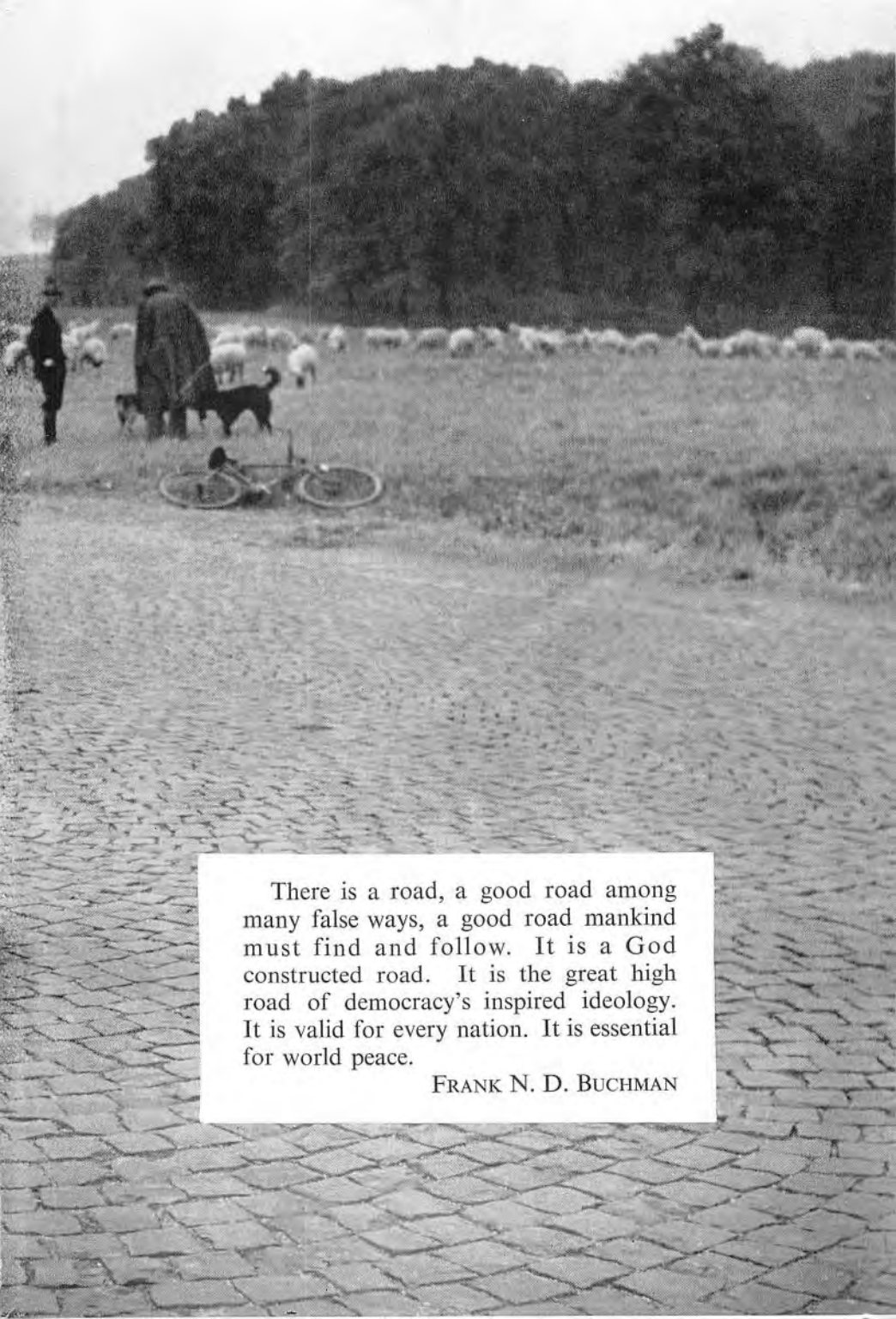
Now these millions are beginning to awaken out of their trance and to open their hearts. The most difficult years of hunger and cold, of drought and other disasters have been overcome. The nation has met the insuperable obstacles to reconstruction and cleared them away. It has begun to hope again, to work again, to believe again. If there is any place in the world good soil for Moral Re-Armament, it is certainly Germany today.

This however lays a task upon us, and I here publicly take up that responsibility. We are considered a cautious people, but when we have grasped an idea then we hold on to it. We Germans want to promise here that we shall carry out in our borders the principles of Moral Re-Armament.

DR. REINHOLD MAIER  
*Minister-President, Württemberg-Baden*

AND NEW STATESMANSHIP.





There is a road, a good road among many false ways, a good road mankind must find and follow. It is a God constructed road. It is the great high road of democracy's inspired ideology. It is valid for every nation. It is essential for world peace.

FRANK N. D. BUCHMAN



**MORAL RE-ARMAMENT**

**4 Hays Mews, Berkeley Square  
London W.1, England**

*Price Two Shillings*

*Printed in Great Britain  
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