AN IDEA TO WIN THE WORLD



Ivan Menzies, the Gilbert and Sullivan star, plays King Capricorn in "The Vanishing Island." Reginald Owen, who has appeared in 150 Hollywood films, plays the Prime Minister. Written by Britis author Peter Howard, and produced by Hollywood's Lewis Allen, this musical last week had its 300th performance. It has already been seen by over 400,000 people in 26 countries and recently has been running at The Hippo-

drome in London's West End

EW ZEALAND and the Western nations have never faced a graver situation. Millions in Asia, the Middle East and Africa are turning in disillusion towards Communism's desperate remedies. Democracy is on the defensive. Armaments no longer guarantee security.

Many think that prosperity is the answer to the needs of all. But prosperity has not answered bitterness and division. It has not healed the rifts in home and industry. Nor solved race issues. Nor answered the crying needs of delinquent youth, nor the moral apathy of parents. In face of the storm-tide of nationalism and the march of world Communism it is impotent.

Suddenly the statesmen of the democratic nations have woken up. They rub their eyes as they see what is happening. The world force of materialism has penetrated every nation. It has infiltrated their schools, their industries. It has invaded their offices and government departments. It has influenced their families, their colleagues and even themselves.

Many believe that the cold war is abating. They look to co-existence as an expedient solution. But the non-Communist, eager as he may be for breathing space, has to face the truth that co-existence unaccompanied by an ideology that changes men is a betrayal of freedom. Today democracy without an ideology is dead and done.

ANSWER FOR ALL

The answer is a mighty ideology that fires the imagination, grips the will, gives men a master purpose to live for, restores faith.

There IS such an ideology. It is for all men everywhere. It already spans the world.

It is above race and class. It penetrates political iron curtains. And it penetrates the curtains of steely selfishness that split man from man, nation from nation.

The power of this ideology is that it changes men, their ideas, their motives, their aims. Its heart is the moral standards of honesty, purity, unselfishness and love, applied personally, nationally, absolutely, and daily; applied by all, but starting with ourselves.

Its plan springs from the forgotten truth that when man listens, God speaks; when man obeys, God acts; when men change, nations change. It is for change in all. It is against none.

This ideology is Moral Re-Armament—MRA.

WHAT IS MRA?

Moscow has no illusions about MRA's significance. Moscow Radio warned: "It is a global ideology with bridgeheads on every continent in its final phase of total expansion throughout the world. It has the power to capture radical, revolutionary minds."

Over Berlin Radio Peter Howard, author of "The Vanishing Island," spoke to millions on both sides of the Iron Curtain.

"You cannot join Moral Re-Armament," he said. "You cannot resign from it. Each one of us either lives it or does not. It is the simple choice in every heart whether we sacrifice our selfishness for humanity or sacrifice humanity for our selfishness. Only the most blind and bigoted believe that we can demand to be left alone today, while we continue to live selfishly, comfortably, and undisturbed.

"Moral Re-Armament is not just a personal matter—though it demands personal change.

"It is not a moral movement—though it fights that absolute moral standards become the normal for men, cabinets, and nations.

"It is not goodwill, though through change and the guidance of God it can render effective the inert mass of goodwill in millions to-day which self-righteously preaches to others and accomplishes nothing.

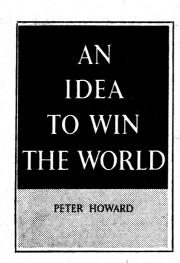
"It is a revolution, to bring social, political, economic, national, and supra-national change, a whole new range of motives to the whole world. But it is more than that. It is the ideology of freedom, the ideology of renaissance.

"It offers the chance for everyone everywhere to go into action to-day to remake the world and to satisfy the hunger for bread, work, peace, and faith that lies deep in the heart of every man."

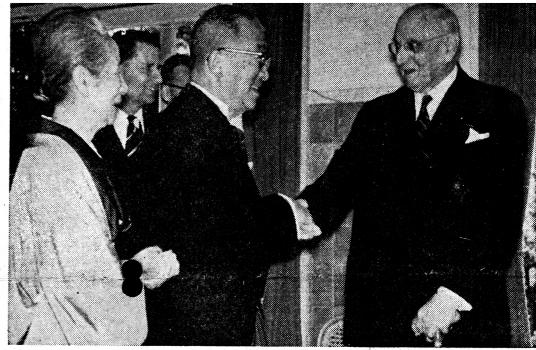
Dr. Buchman puts it this way: "Any man can begin to-day to listen to God. Any man can begin to-day to bring a new spirit to his home, his city, and his nation. The greatest revolution of all time whereby the Cross of Christ will transform the world is enlisting men to-day."

This book tells the story of the MRA World Mission's 35,000 mile journey across Asia, the Middle East and Africa.

It describes how millions are responding to an idea which is effectively bringing renaissance to this age.



From your Bookseller or MRA, Box 1834, Wellington.
3/6 (Postage 6d).



Prime Minister Ichiro Hatoyama of Japan and Mrs. Hatoyama welcome Dr. Frank Buchman to their home. "I want MRA for myself and my nation," said the Prime Minister, "as it is the only way to secure national and international peace." The Emperor of Japan decorated Dr. Buchman with the Order of the Rising Sun.



Devadas Gandhi (centre), son of India's Mahatma Gandhi and editor of the "Hindustan Times" of New Delhi has just visited the MRA World Assembly at Caux, Switzerland, with his family. "If MRA fails, the world fails," he said. With him and Dr. Buchman is John McGovern (left) for 26 years a Labour member of the British House of Commons. Manasseh Moerane (centre background) is Vice-President of 10,000 African teachers in South Africa.



Kikuyus crowd a performance of "The Vanishing Island" in Kenya: the first public gathering since the Mau Mau emergency began. In one rehabilitation camp where MRA men have won back 600 hard-core Mau Mau, the detainees contributed £26 from their I/- a day wages. These men have now gone out to win back more Mau Mau.

Peter Howard, who captained England at Rugby and represented Britain at the Winter Olympic Games in 1936, with Kikuyu elder at Githunguri in Kenya. Here, near the scene of the first bloodshed of the Mau Mau emergency, 7000 Kikuyus gathered to meet the MRA World Mission. Some walked 100 miles to be present. Said one of them: "The darkness is going out of our land."

Moral Re-Armament is financed by voluntary gifts. No one receives a salary. This page is contributed by citizens who believe that Moral Re-Armament is redirecting the course of history.

Britain Responds

In recent months hundreds of thousands from Italy to Arctic Sweden, from Berlin to London, have been roused by the demonstration of Moral Re-Armament as an ideology to answer class war, over-arch national divisions and provide a positive alternative to Communism. Spearhead of this advance has been the musical drama "The Vanishing Island."

Members of the British Cabinet and Opposition, diplomats from 27 countries,

senior defence officers, members of the Houses of Lords and Commons, and workers from factories and docks have been amongst

the capacity audiences in London.

Twenty-four members of Parliament, Conservative and Labor, welcomed the MRA World Mission of 50 from 37 countries to Britain. In the last three months 150,000 people have crowded to see the MRA plays plays.

Sir Beverley Baxter, M.P., wrote in Everybody's weekly: "Dr. Buchman says it

with music and scores a hit!"

Air Vice-Marshal Thomas Traill, former NATO Air Commander, Central Atlantic, spoke from the stage in Coventry with a phalanx of ex-servicemen, including British admirals and generals. He stated, "The ideological struggle we are in now is far more important than anything we have ever touched before. We men here are in it for keeps.

Edwin Gooch, M.P., Chairman of the British Labour Party was one of the many national trade union leaders who attended the play. He has said, "Moral Re-Armanent is breaking down the barriers of division all and attablishing the barriers." over the world and establishing the basis of permanent peace."

"Choice for Humanity—Communism or MRA" was the headline in *The Scotsman*, Scotland's national daily. "You have taken Edinburgh by storm," stated the Lord Provost. The Very Rev. Dr. Charles Warr, Dean of the Thistle, and Chaplain to the Queen, welcomed the World Mission to historic St. Giles Cathedral.

Uniting Force in Europe

Chancellor Adenauer of Germany headed the national committee which invited the MRA Mission to his country. The official German Government Bulletin recently featured two articles, one dealing with "the conflict of ideologies" and the other with "the decisive significance" of MRA's answer to this conflict.

The 17th June Committee of East Germany which organised the Berlin uprising in 1953 sent this message to Dr. Frank Buchman, the initiator of Moral Re-Armament, "We have decided to make your aims and

your ideology ours."

Both the French and German Governments have decorated Dr. Buchman for his contribution towards creating unity Europe.

Invited by the Labour Minister of Italy, the World Mission moved into Sesto San Giovanni, known as "Little Stalingrad," because 80% vote Communist. The editor of the city's Communist newspaper investigated MRA. After 30 years in the Communist Destrict Posters A. ist Party he returned to the Church, published a ten-page supplement describing MRA as a greater idea than Marxism and stated, "You have brought faith to a Communist city.

Thousands of men and women from all continents are now converging on the World Assembly for Moral Re-Armament at Caux on the shores of Lake Geneva in Switzer land. The Swiss press marked this tenth anniversary of the Caux Assemblies with six teen supplements, special pages and featurarticles. The Assemble have been attended by 105,000 people from 118 countries.

The Neue Zurol Zeitung, a leading Swiss newspaper witely read throughout Europe, said, "In ten years Caux has become the example of a row social order and

come the example of a new social order and a lighthouse of hope."

Asia, Africa and America

Dr. Frank Buchman has just arrived at the Caux Assembly after travelling through New Zealand and Australia with an international force. He was invited by heads of government in Asia to visit countries where the Ideological Mission had been last year. Japan, the Republic of China, Thailand and the Philippines honoured him with high de-

The President of Vietnam wrote recently, "Your visit was a great inspiration to me and to the Vietnamese people. It is my firm conviction that the work you are doing will contribute much to the ideological awakening and unity of the free world. There is a dire need for Moral Re-Armament."

In Burma, Dr. Buchman met U Nu, then Prime Minister, who had said on his return from Moscow, "I believe very much in Moral Re-Armament and I am prepared to give it every backing. I wish to thank you for the new possibilities MRA has opened up for the youth of Burma. You have given them a new vision."

In Nigeria another task force has filmed the all-African play "Freedom," produced last summer at Caux.

The Tolon Na, leader of one and a half million Muslims in the Gold Coast says, "What Abraham Lincoln did for America, Moral Re-Armament is doing for Africa. It is binding up the nation's wounds and setting the people free."

Fifty-nine United States Senators and Representatives in Congress cabled Dr. Buchman, "America needs this answer. We look forward to your return with the World Mission of MRA and "The Vanishing Island" so that this ideology can be brought to every part of this nation and the world."

